



Thank you for your interest in sponsoring our farmers market! Sponsoring the market is a great way to show your support for local agriculture and the Chatham community.

### **What's special about the Pittsboro Farmers Market?**

Since 1997, we have been a beloved community resource bringing people together, supporting the local economy, and sustaining fresh and nutritious food options. As a year-round, grower-only market, we ensure that our customers have a consistent source for their local foods. Growers in the Chatham county area are able to produce a multitude of seasonal crops and the PFM provides an important outlet for direct marketing of their products.

### **What's Coming in 2022?**

We plan to continue hosting special events each month, including our Customer Appreciation days in April and November, Tomato Fest, Grill Fest, and our holiday craft market. And of course, our vendors will be bringing fresh vegetables, fruit, meats, seafood, eggs, CBD, baked goods, and crafts to market every Thursday, rain or shine!

Our biggest news in 2022? We are moving to our new home at The Plant, which will bring improved market infrastructure, a wonderful local food and beverage community home, and room to expand our market in the years to come!

### **What Do Sponsor Contributions Support?**

- Management, planning, and promotion of our market and for great market events.
- Advertising in online and print media and with improved signage near the market and around Pittsboro each week.
- Rent and insurance

**We are currently accepting sponsors to help our market thrive in 2022!**

## Sponsorship Levels

### Pollinator Sponsor, \$1500/year

- Name, logo, and link on our website's **home** page and sponsors page
- Two tabling opportunities
- Market t-shirt and tote bag
- Logo and business description in our weekly newsletter
- Two social media posts highlighting your business
- **One video social media post highlighting your business**
- **Name on market signage for three markets, including two events**

### Roots & Stems Sponsor, \$1000/year

- Name, logo, and link on our website's sponsors page
- **Two** tabling opportunities
- **Market t-shirt and tote bag**
- **Logo and business description in our weekly newsletter**
- Two social media posts highlighting your business
- Name on market signage for **three** markets

### Germination Sponsor, \$500/year

- Name, logo, and link on our website's sponsors page
- One tabling opportunity
- One thank-you announcement in our weekly newsletter
- **Two** social media posts highlighting your business
- **Name on market signage for two markets**

### Seed Sponsor, \$300/year

- Name, logo, and link on our website's sponsors page
- One tabling opportunity
- One thank-you announcement in our weekly newsletter
- One social media post highlighting your business